



Pfizer Inc.
275 North Field Drive
Lake Forest, IL 60045

March 1, 2021

Pfizer Hospital U.S. Website Enhancements

Dear Valued Customer,

Pfizer Hospital is pleased to inform you of recent enhancements made to the pfizerhospitalus.com website to improve site functionality, user experience and access to key product information.

Based on feedback from you and other customers, we have added **product barcodes** to the [product catalog](#). The “Details+” section of each NDC will now display both Unit of Sale (UoS) and Unit of Use (UoU) barcodes; for NDCs that feature only one barcode, the barcode may be used as either UoS or UoU. *Please note: While the majority of product barcodes have been added, Pfizer will complete the process of phasing in all remaining barcodes by the end of March 2021.*

We have also added a new **My Alerts** feature, allowing registered users to receive customizable and timely communication on product availability, news or updates featured on our website by email or mobile phone.

Finally, the website has also been enhanced with a noticeable new look and feel to improve ease of navigation.

Please reach out to your Pfizer Hospital sales representative or sales executive if you have any questions or would like a virtual review of the website enhancements.

Thank you,

Felicia Crouch
Sr. Manager, Customer Marketing
Pfizer Hospital Business Unit U.S.